

DESIGN FINALIST (IN NO PARTICULAR ORDER)



## CROSS ROADS POLICE DEPARTMENT PATCH DESIGN CONTEST

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### ENTRY # 165



#### Designer Comments

I designed this patch to be simple, colorful and large enough to be identified at a distance. The lettering is white so it is easily read at a distance. Texas is depicted by the State outline in green. The blue logo in the middle depicts a brand, much like one used to mark livestock, which is still common in Texas. It is simple but unique to Cross Roads. Using a small script "c" and "r", I created a crossing of the letters, like Roads, to symbolize the Town's name. The star is symbolic and purposely placed in the North Texas location of the green outline.

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**ENTRY # 247**



## Designer Comments

A More Traditional Approach.

To Serve And Protect. Professionalism and Respect

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## CROSS ROADS POLICE DEPARTMENT PATCH DESIGN CONTEST

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### ENTRY # 694



#### Designer Comments

It was important to keep the design brand identity consistent with all the other Town of Cross Roads logos. Since this is for a NEW department I thought the tag line, NEW DAY...NEW BEGINNING appropriate.